



Tobacco
free
United

Tobacco free management– towards health: Standards, Policies and Good Practice in Health Services.

**Pre Conference on Tobacco Free Health Services
Crete May 6th 2009.**

- 12.00 - 12.15 **Opening Plenary - Welcome and Introduction**
Prof. Yannis Tountas, Athen
Ms. Christa Rustler, Berlin
- 12.15 – 12.45 **Tobacco control – more than a matter of lifestyle
The role of health professionals**
Dr. Otmar Kloiber, Secretary General, World Medical Association
- 12.45 – 13.30 **ENSH - Implementation strategy for health services and countries**
Ms. Ariadni Ouranou, Coordinator ENSH, Paris
Ms. Sibylle Fleitmann, Independent Consultant Tobacco Control, Dortmund
- 13.30 – 13.45 **HPH Taskforce Tobacco Free United; mission, objectives and 4 year action
plan**
Ms. Christa Rustler, TFU lead, Berlin
- Chair:** Prof. Bertrand Dautzenberg, Scientific Director ENSH, Paris
- 13.45 -14.00 Coffee break
- 14.00 – 15.30 **“Go for GOLD”**
Experiences and practice from ENSH GOLD Award nominees
Chair: Mr. Pascal Garel, Secretary General HOPE, Brussels
- 15.30 – 16.00 Coffee break
- 16.00 – 17.00 **Parallel Workshops to present the ENSH concept, the tools and good
practice**
- 1. Getting started – Why and How**
First steps in implementing the ENSH concept by using the ENSH tools
Dr. David Chalom, Halmstadt, Chair: Ms. Ariadni Ouranou, Paris
- 2. Keep Going – Continuous improvement**
Starting a learning process and improving quality by certification
Ms. Manja Nehrkorn, Berlin, Chair: Ms. Sibylle Fleitmann, Dortmund
- 17.00 – 17.30 **Presentation of the GOLD Award winner**
by Prof. Bertrand Dautzenberg, Scientific Director ENSH, Paris
Chair: Ms. Christa Rustler, Berlin

For any questions: ENSH coordination Ariadni Ouranou a.ouranou@oft-asso.fr